

Lichtenberg Open ART 2023

Mobile Structure in Berlin Neu-Hohenschönhausen

OPEN CALL!

Since 2018 the Stiftung Stadtkultur has been providing visible artistic impulses in the urban space of Berlin-Lichtenberg with the project **Lichtenberg Open ART** (LOA Berlin). After five editions in the format of murals, the project will be reoriented starting in 2023:

LOA Berlin will be implemented in 2023 as a model project in Lichtenberg's large residential area Neu-Hohenschönhausen. A program lasting several weeks in September 2023 revolving around a mobile structure in publically accessible space of Neu-Hohenschönhausen is planned. This mobile structure is meant to turn the city into a stage in the frame of a neighborhood festival presenting events e.g. dance, performances, music and readings by artists, social agencies and local residents.

The goal is to offer creative leeway with a Berlin-wide appeal facilitating a self-determined and positive identity formation of the neighborhood and its residents. Urban space is understood as a social place of learning and assembly in which a public sphere and community spirit are not simply given but need to be created in an interplay between various social actors. It is not about solving existing problems, but about newly contextualizing them and thus making them productive. This includes using urban space not just for its intended purpose, but putting it at the disposal of the local residents.

With the Open Call, the Stiftung Stadtkultur invites expressions of interest in the subsequent planning and collaborative implementation of a mobile structure as a central contact point, stage and meeting place.

This mobile structure is to be realized in collaboration with local actors in the summer months of 2023. In aesthetic and thematic terms, it is meant to attract attention to Neu-Hohenschönhausen beyond the district and negotiate general questions relating to urban transformation processes. Ideally the structure will be used by local residents after the festival weeks in fall of 2023 and be **made an activating component of the neighborhood** in order to have a lasting effect in the district.







01 PROCEDURE

Stage 1 - Open Call - Expression of Interest

In the first stage of the procedure, architects, artists and urban practitioners are asked to formulate their **interest in and motivation for planning and implementing a mobile structure** for publically accessible space and introduce their **team** and their **work**. In this stage, **no drafts or sketches** are to be submitted. Applications can be in German or English. However, for implementing the project in the district, good knowledge of the German language is required. *For the exact conditions, see Point 02 GUIDELINES*.

Submission documents and deadline:

The following submission documents are required to participate in the Open Call:

- Completed application form
- A portfolio with a brief and succinct presentation of max. five reference projects (please no entire
 catalogs or the like) and short biographies of the project participants (max. 500 characters incl. blanks
 per person).

The complete submission documents are to be sent in one PDF (max. 10 MB) to loa@stiftung-stadtkultur.de via email by Sept. 16, 2022.

Stage 2 - Invitation Competition - Design Proposal

In the second stage, the applicants selected according to their qualification are requested to participate in an invitation competition and submit **design proposals** complying with the guidelines in Point 02. With the request to participate in the invitation competition, the concrete construction site along with planning material, a social analysis and functional specifications will be announced.

The design proposal with the costs projection will be remunerated with a net fee of 1,000 euros. The proposals will be elaborated in a selection discussion with an **interdisciplinary jury** (most likely in CW 49 on site in Berlin-Lichtenberg, possible costs incurred for travel, accommodation and daily allowance will be reimbursed according the German Travel Expenses Act). From the presented drafts, the jury will propose a winning project that is to be implemented in 2023.

Awarding

Monday, 08/15/22	Publication of the Open Call (Stage 1)
Friday, 09/16/22	Application deadline for the Open Call
Monday, 10/17/22	Invitation to the competition (Stage 2)
Monday, 11/14/22	Submission of the design proposal
Early December 2022	Selection discussion with the jury
Early January 2023	Awarding by the Stiftung Stadtkultur
Implementation	
January - June 2023	Planning / permit
July – August 2023	Cooperative building process
September 2023	Opening of the mobile structure / neighborhood festival



02 GUIDELINES

Applications by individuals and teams: The Open Call aims at (landscape) architects, artists and urban practitioners. It addresses individuals as well as associations of persons, independent groups, collectives, and art institutions that can prove relevant experience with the conception, implementation and budgeting of mobile structures in publically accessible space as well as with participatory neighborhood projects.

Presence: So as to ensure the continuous supervision of the construction process (July-August 2023) by the planners, their presence in Berlin during this time is required. Costs for travel, board and lodgings during this time cannot be covered.

Tax residence: For accounting reasons, the applicants must have a tax residence in Germany. In the case of team applications, the main contact person must have a tax residence in Germany.

Cooperation with local actors: Applicants are requested to include local initiatives, social agencies and educational facilities or local businesses in the planning and construction process. The Stiftung Stadtkultur has a good network in Neu-Hohenschönhausen at its disposal and can give advice on establishing contacts.

Diversity requirement: It is especially desirable to involve and address groups of persons who are underrepresented in public perception or experience discrimination and stigmatization, e.g., persons who are socioeconomically disadvantaged, physically challenged persons or persons with a non-German heritage language.

Using and activating the urban space: The structure should be a useful, non-commercial enrichment of publically accessible space that enables use and interaction without compulsion to consume and that enhances communication.

Temporary structure: The mobile structure should be implementable with few permits. Therefore the structure should be built without a foundation, it should be de- and remountable, transportable and weatherproof and be suited for artistic presentations (dance, music, performance, readings etc.).

Construction site: The concrete construction site along with planning material, a social analysis and functional specifications will be announced with the request to participate in the invitation competition (Stage 2).

Language: The requirement for involving and addressing local actors and for the work in the district is that at least one person of the project team can communicate in German in speech and writing. Further languages that are advantageous for establishing contact in the district are Russian, Vietnamese and Arabic.

Budget: The budget provided for the mobile structure is 60,000 euros net (incl. fee and material). The Stiftung Stadtkultur will be in charge of public relations and project coordination.

Note FAQs:

Answers to the most important questions related to the Open Call can be found from August 15 to September 16, 2022, under FAQ at https://www.stiftung-stadtkultur.de/projekte/loa-berlin. They will be continuously updated. Please send your questions exclusively via email: loa@stiftung-stadtkultur.de. The questions will be published anonymously.